

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF FLORIDA

CASE NO. 25-cv-26168-ALTMAN

ADIDAS AG, *et. al.*,

Plaintiffs,

v.

UJERSEY.STORE *aka* UJERSEY.CC
aka UJERSEYONLINE *aka* UJERSEY.SHOP
aka U-JERSEY.STORE *aka* UJERSEY.VIP *aka* UJERSEY2025.COM *aka*
UJERSEYINC.COM *aka* UJERSEYLOGIN.COM *aka* UJERSEYSHOP.COM *aka*
UJERSEYUS.COM,

Defendant.

ORDER AUTHORIZING ALTERNATE SERVICE

Our Plaintiffs have filed a Motion for Order Authorizing Alternate Service of Process (the “Motion”) [ECF No. 5]. After a careful review of the Motion and its Exhibits, we find that the Motion should be granted.

Accordingly, it is **ORDERED AND ADJUDGED** that the Plaintiffs’ Motion [ECF No. 5] is **GRANTED**. Pursuant to Rule 4(f)(3),¹ the Plaintiffs may serve the summons, a copy of the Complaint, and all other future filings in this matter on the Defendant:

- a. via e-mail by providing the address to the Plaintiffs’ designated serving notice website to the Defendant via the e-mail addresses provided by the Defendant (i) as part of the data related

¹ Article I of the Convention on the Service Abroad of Judicial and Extrajudicial Documents in Civil and Commercial Matters, Nov. 15, 1965 (the “Hague Convention”), 20 U.S.T. 361, T.I.A.S. No. 6638, provides that “[t]his Convention shall not apply where the address of the person to be served with the document is not known.” *Id.* at 361. Our Plaintiffs here claim that they “have not been able to identify a valid physical address for service of process on Defendant.” Mot. at 13. Accordingly, Federal Rule of Civil Procedure 4(f)(3)—which allows for individuals or entities located abroad to be served “by other means not prohibited by international agreement, as the court orders”—doesn’t bar the requested relief.

to its e-commerce store, including customer service e-mail addresses, onsite contact form, and/or messaging accounts, or (ii) via the registrar of record for the e-commerce store; and

b. via website posting by posting a copy of the Summons, Complaint, and other pertinent filings in this matter on the Plaintiff's Website:

<https://servingnotice.com/Ds43r9j/index.html>.

DONE AND ORDERED in the Southern District of Florida on January 21, 2026.



ROY K. ALTMAN
UNITED STATES DISTRICT JUDGE

cc: counsel of record